



IPDCTALKS VIDEO CONTEST

Organized by UNESCO

The IPDCTalks video contest, established and organized this year for the first time, aims to promote and encourage YOU, the next generation of journalists and media professionals, to take part in one of the biggest challenges of the twenty-first century: to **ensure access to information and support the role of free press, independent media and thus a sustainable future**. It should inspire society to learn from young, talented minds and to think about how each of us can make a difference in the world.

Theme

‘Powering Sustainable Development with Access to Information’: Why is access to information the critical currency for us to survive in the modern world? What should duty-bearers (governments, the media, and international organizations) play to protect and promote the right to access to information? And what kind of impact does it have for a sustainable future, e.g. with regard to the United Nations’ Sustainable Development Goals ([SDG](#)’s) proposed by UNESCO?¹

We want to know YOUR opinion and invite you to send a video message in which you describe your ideas, including your own observations and experiences.

Style Guidelines

Your video should be no longer than 3:00 minutes.

- ❖ Spoken language in the video must be English, French, Spanish, Chinese, Russian or Arabic. Videos spoken in Spanish, Chinese, Russian or Arabic should have subtitles in either English or French.
- ❖ It must be original and unpublished, plagiarized entries will be rejected.
- ❖ Co-authored videos are not accepted, only one speaker per video is allowed.
- ❖ Videos may be submitted by mail to **f.drobnitzky@unesco.org / ipdc.secretariat@unesco.org**
- ❖ Please indicate your video title, your name, address, phone number, nationality, gender and school name in your mail. Teachers and youth directors may submit a collection of videos from their class or group.

Deadline

Entries must be received by **September 7, 2017** (23:59 your local time).

Awards

Winner no. 1, announced on 8 September, will be invited to participate in the IPDCTalks, with coverage of travel and stay in Paris following UNESCO rules and procedures, as well as a personal meet & greet with the speakers on 28 September. **Winners no. 2 & 3** will hear about their victory live during the IPDCTalks. If present at the IPDCTalks, they will have the opportunity to make their statement while being filmed in an interview video by our UNESCO video team. If not in Paris, UNESCO will share their video contest material on the official UNESCO social media channels, which will reach millions of people worldwide.

¹ If you want to talk about access to information and the SDG’s, we encourage you to focus on the relation between access to information and a particular Sustainable Development Goal, for example, access to information and SDG 13: Climate action.



Win your personal meet & greet with **Christiane Amanpour** (CNN) & **Christophe Deloire** (Reporters Without Borders) and many others

We are more than excited to go on this journey with you. Are you?